



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1376861
Schedule Dates 09/24/12-10/06/12
Advertiser Protect Your Vote Ohio (74095)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2724 Issue 2 09/24-10/07/2012 (474834)
Salesperson HOU5E-COLUMBUS, W5YX/WTTE/ESYX/WWHO (1
Sales Office W5YX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500x509 / (740) 201-5502
CPE Issue 2/2724
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,050.00
Net Total \$39,950.00
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	10	\$19,500.00
Oct. 2012	10	\$27,500.00
Grand Total:	20	\$47,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/27/12	1	:30	7:31P- 7:58P (EST)		1	1	1	1				4	\$1,500.00	\$6,000.00	Columbus (WTTE)	7:30P BB	9/21/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	7:31P- 7:58P (EST)		1	1		1	1			4	\$3,000.00	\$12,000.00	Columbus (WTTE)	7:30P BB	9/21/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	10P- 11P (EST)		1	1	1	1	1			5	\$2,000.00	\$10,000.00	Columbus (WTTE)	10P NEWS	9/21/12
4.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	10P- 11P (EST)		1	1		1	1			4	\$2,900.00	\$11,600.00	Columbus (WTTE)	10P NEWS	9/21/12
5.0	Normal Line / SPOT	10/03/12-10/03/12	1	:30	10:30P- 11:30P (EST)				1					1	\$2,900.00	\$2,900.00	Columbus (WTTE)	10:30P NEWS	9/21/12
6.0	Normal Line / Football	10/06/12-10/06/12	1	:30	6:58P- Sports-FOX College Football 2							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	7P PAC 12 FOOTBALL	9/21/12
7.0	Normal Line / Football	09/30/12-09/30/12	10	:30	4:13P- Sports-FOX NFL 4pm Game								1	1	\$3,500.00	\$3,500.00	Columbus (WTTE)	4:25P NFL FOOTBALL	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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